Celebrating Women’s History Month

Paula Morris, MBA
Faculty, Management and Marketing
Salisbury University

In honor of her service to the community and in the classroom, Girl Scouts of the Chesapeake Bay announced Paula Morris, Perdue School faculty, as its 2013 Lower Shore Woman of Distinction.

At SU, Morris is a professor of the practice in marketing. She provides her students with real-world experience by assigning them to partner with local non-profit organizations to design and promote fund- and awareness-raisers. In 2011, those efforts topped a $100,000 cumulative milestone in money raised and in-kind services provided. Beyond the classroom, she founded the non-profit organization Kids of Honor in 2001 with the goal of giving local children the guidance and incentives they needed to graduate high school. Since 2006, Morris also has been involved with the SU Youth Leadership Academy.

Paula Morris has been recognized with Outstanding Volunteer and Troop Leader awards from Girl Scouts of the Chesapeake Bay. A lifetime member of Girl Scouts of the U.S.A., Morris led troops at St. Francis de Sales School for 10 years. Under her guidance, all girls in her first troop earned the Girl Scout Bronze Award during its inaugural year. Her daughter, Marcella, earned the Girl Scout Gold Award.